

Obi Egwu

Technical Product Founder |
Strategic Operator

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Lagos, Nigeria | London, UK

EXECUTIVE SUMMARY:

Technical Product Manager with 10+ years of experience aligning business strategy with software development. Proven ability to build and scale products across diverse environments, from YC-backed fintech startups to a national registry serving 50M entities. Currently focused on building AI-native solutions and leading organizational digital transformation.

Specialties: 0-to-1 Product Development | Enterprise Scaling | Cross-Functional Leadership

TECHNICAL VENTURE STUDIO (Recent AI Projects)

Founder & Lead Builder | 2025 – Present

- **PMTestPro (Feb 2025):** Architected an AI-powered assessment platform to benchmark Product Management competencies. Engineered the logic for instant, granular feedback loops to accelerate career growth for mid-to-senior PMs.
- **E-Book & Landing Page Suite (Aug 2025):** Developed a series of AI-driven generative tools focusing on high-conversion UX. This includes an intelligent cover letter engine and a landing page generator that transforms 2D assets into 3D-rendered marketing pages.

WORK EXPERIENCE:

Director – Euston British International School

Abuja, Nigeria (Remote) | January 2023 – Present

- **Academic Performance Tracking:** Instituted regular KPI tracking and structured performance check-ins, resulting in a **29%** increase in average student JAMB scores (from 220 to 286) within one cycle.
- **Workflow Automation:** Standardized core operations by creating the school's first operations manual, automating manual finance and procurement tasks to improve administrative efficiency by 30%.
- **Digital Transformation:** Spearheaded the migration to a modern Learning Management System (LMS), digitizing the entire academic delivery pipeline and enabling remote-ready operations.

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WORK EXPERIENCE:

Product Manager (Contract) – Prospa (YC)

London, England (Remote) | July 2022 – October 2022

- **Execution Velocity:** Architected an accountability framework that synchronized product roadmaps directly with C-Level objectives, ensuring the on-time launch of core Ticketing and KYC products.
- **Risk Mitigation:** Overhauled the customer support architecture from the ground up. The new ticketing system reduced response times by **40%** and boosted CSAT by 15% within the first 60 days.

Software Consultant (Contract) – The Nigerian National Assembly

Abuja, Nigeria | August 2021 – February 2022

- **Strategic Advisory:** Served as the primary technology partner for senior Senate leadership, translating complex legislative needs into an actionable digital roadmap.
- **Workflow Engineering:** Engineered a secure digital framework for legislative processes, improving workflow efficiency by **25%** and enhancing data security protocols by 40%.

Product Manager – BBS Nigeria

Lagos, Nigeria | February 2018 – June 2021

- **National Scale (SMEDAN):** Architected and delivered the SMEDAN portal, scaling the national SME registry from 2 million to **50 million** registered entities in 3 years.
- **Revenue Generation (NADDC):** Designed the Nigerian Automotive Design and Development Council loan portal, creating a new government revenue stream of **\$250,000** in its inaugural year.

Jr. Product Manager – Dawnsoft Development & Softwares

Lagos, Nigeria | January 2015 – December 2017

- **User Growth:** Led the "Decision School" web app launch, achieving **20%** weekly user growth sustained over 5 months through rapid, feedback-led iteration.
- **0-to-1 Prototyping:** Scaled "Jumpin Streams" from a raw concept to an actionable roadmap, including wireframing, feature scoping, and development oversight.

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CORE COMPETENCIES

Product Leadership:

Vision & Roadmap Strategy, 0-to-1 Launch, Agile/Scrum, User-Centric Design (UX/UI).

Executive Operations:

Strategic Execution, Process Architecture, Stakeholder Management, Team Performance Design.

Technical Building:

AI/ML Implementation, System Interoperability, Digital Transformation at National Scale.

TECHNICAL STACK

AI & Machine Learning:

TensorFlow, PyTorch, Codex, Cursor, Claude Code, Google Colab, Jupyter Notebooks.

Product Tools & Design:

Figma, Adobe XD, Jira, Confluence, Trello, Asana.

Product Management Skills:

Product lifecycle management, KPI optimization, Data-driven prioritization, Cross-functional leadership, Product analytics.

Analytics & Research:

Google Analytics, Mixpanel, Amplitude, PostHog.

EDUCATION & CERTIFICATIONS

Computer Science (BSc) | The University of Sheffield, UK - 2014

Google UX Design Professional Certificate | Coursera